

Shape the future of food innovation in Switzerland.

Join Switzerland's food innovation ecosystem to put your region on the map, connect with startups and investors, and shape the national food innovation agenda.



Why partner with the Valley?

- ✓ Showcase your infrastructure and cluster strengths
- ✓ Disseminate your canton's food innovation credentials
- ✓ Draw food professionals' skills and businesses to your region
- ✓ Amplify your region through targeted marketing and events
- ✓ Attract young companies, both international and national
- ✓ Connect your cantonal startups to investors and scaling opportunities

How can I benefit ?

Communicate – position your canton as a hub for food and nutrition innovation

- Get featured across SFNV's channels, reaching 20,000+ food innovators — content tailored to your news: a cantonal initiative, an infrastructure highlight or an innovation story
- Exclusive placements in leading Swiss and international food publications — ad value up to CHF 30,000 per placement
- 4x curated partner newsletters and 3x dedicated sessions with your Key Account Manager per year

Connect – build the bridges that attract startups, talent and investment to your region

- Curated introductions to startups, research institutions and international partners relevant to your strategy
- Free attendance to all SFNV events — Annual Valley Day, State of Plays, Roundtables, Walking the Valley
- List your canton's facilities, research infrastructure and innovation programmes on the Navigator
- Co-host SFNV events or take the floor as a speaker
- Host international delegations — SFNV facilitates 3-5 per year, giving your canton direct exposure to global food players

Collaborate – shape Switzerland's food innovation agenda from a cantonal perspective

- Engage in SFNV-led strategic initiatives — Nutrition4Metabolic Health, FAO Scaling Hub, Ecotrophelia — contributing your canton's priorities and connecting with national and international players
- Seats on Strategic Initiative sub-committees to influence SFNV's direction and Switzerland's food innovation agenda



"The Valley stands out as a vibrant community where public and private partners come together. We join forces to create concrete solutions to shape a more future-proof global food system."

Christoph Hartmann
Head of Science & Technology at Nestlé

Annual partnership fee

Canton	All cantonal and public institution partners	CHF 20'000
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"SFNV has grown to become a key factor in putting Switzerland on the food innovation map globally."

Ian Roberts
Chief Technology Officer at Bühler



Already partnering with



STATE OF FRIBOURG
ETAT DE FRIBOURG
STAAT FREIBURG

Development Agency FDA
Promotion économique PromFR
Wirtschaftsförderung WIF

FRIBOURG, THE PLACE TO GROW!

Let's shape future-proof food systems. Together.

Cantons play a pivotal role in Switzerland's food innovation landscape — and the Valley is where that role becomes visible. Whether your priority is attracting companies and talent, connecting your local ecosystem to national and international players, or contributing to initiatives that shape the future of food — we'd love to explore what a partnership could look like for your region.

We'd love to hear from you

Let's have a call to hear more about the Valley, and to share what matters most to you and your priorities.

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